

PENNSSTATE



OUTREACH

Craig Weidemann, Vice President for Outreach

May 14, 2007

The Land-Grant University

“To promote liberal and practical education in the several pursuits and professions of life . . . and the faith of the state is hereby pledged to carry the same into effect.”



OUTREACH

Pennsylvania's Challenges

- 46th in nation in population growth
- 48% minority growth is in Hispanic population
- 3rd in nation in population age 65+
- 60% adults are overweight or obese
 - 18% of youth are overweight
- More than 1 in 4 residents live in rural areas
- 37th in nation in job growth
- Significant Brain Drain
- 26th in adults with bachelor's or higher

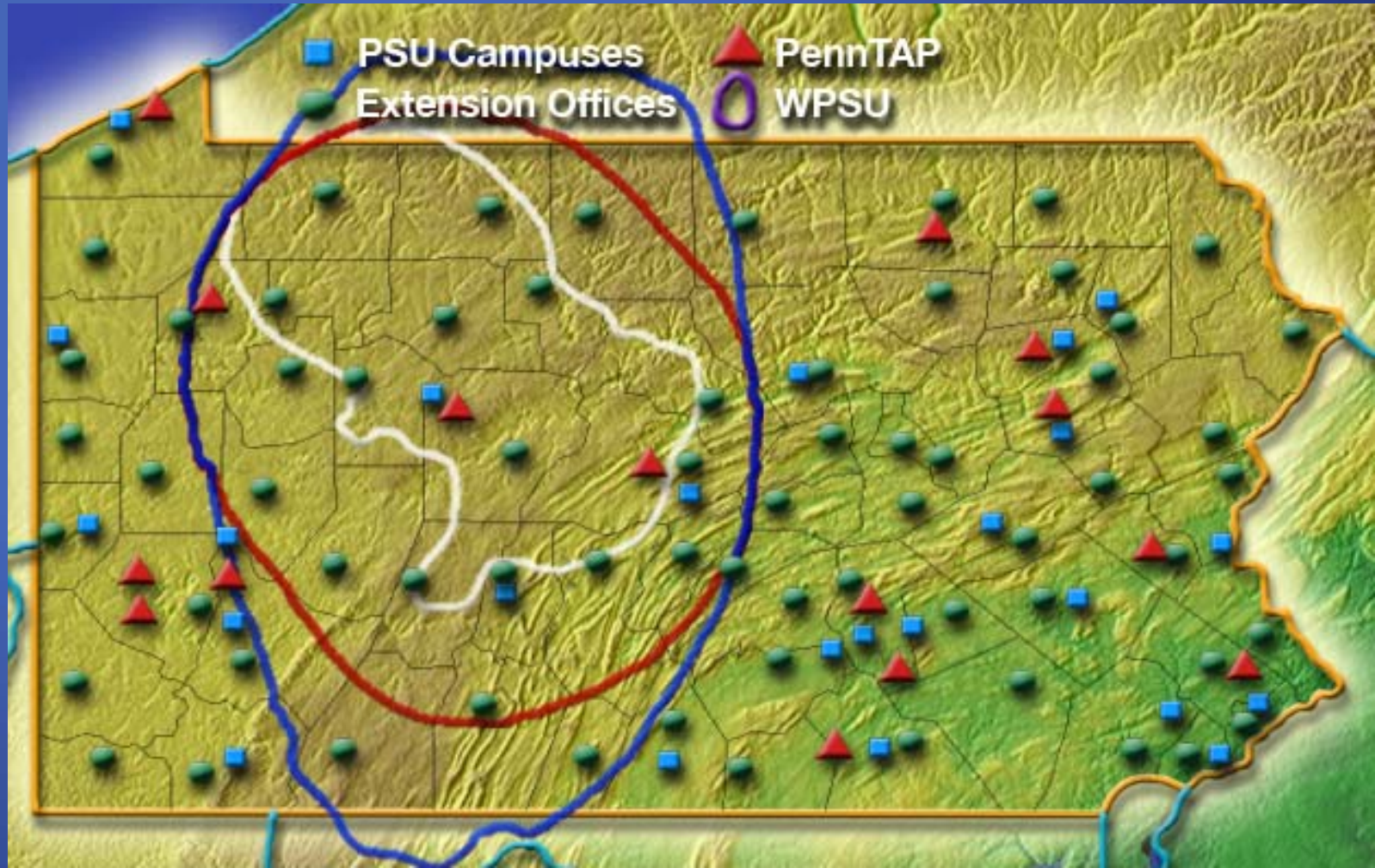
Penn State Outreach is home to the largest unified outreach organization in American higher education, and I am extremely proud to say it is also one of the very best.

President Graham Spanier



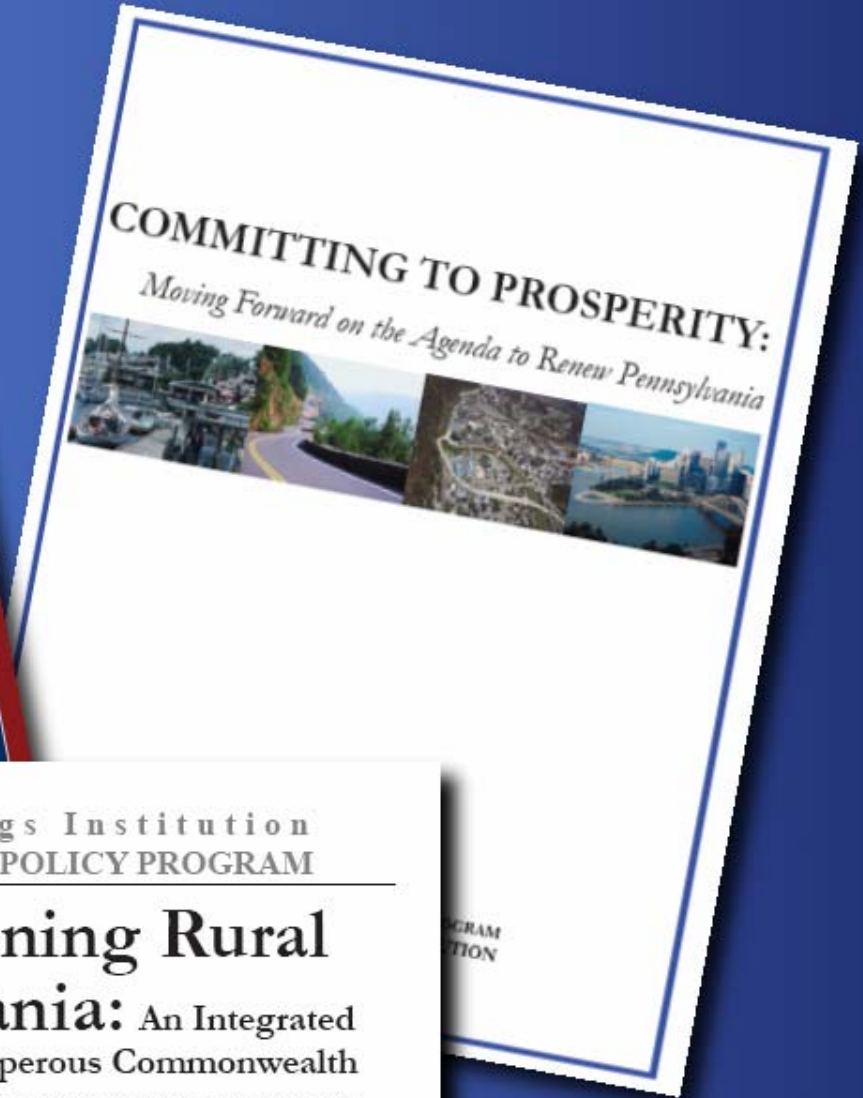
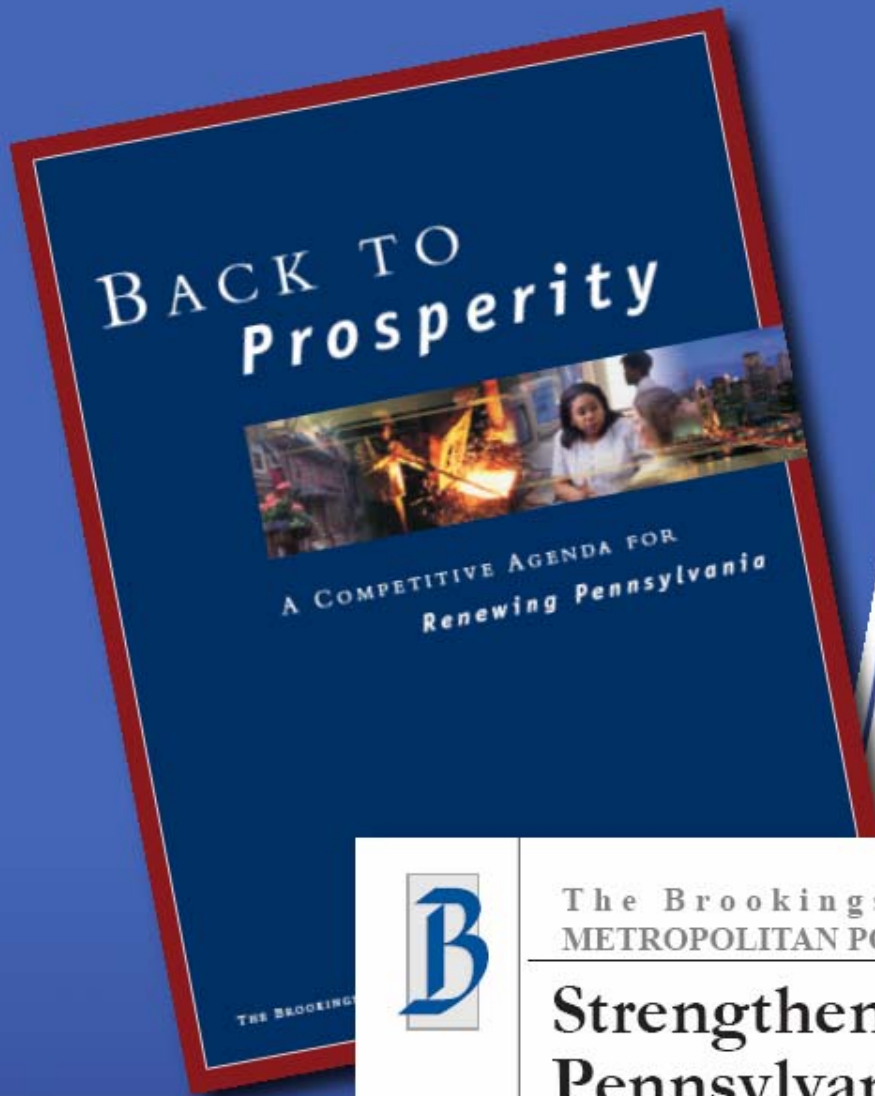
OUTREACH


More Than 111 Outreach Doors to Penn State



Impact

- Touch 1 in 4 PA households
- Reach 267,000 youth
- Serve 1 million people each year through Cooperative Extension
- Reach 67 counties, 50 states, 130 countries, 7 continents
- Broadcast public radio and television to 650,000 listeners and 1.4 million viewers
- Provide courses, programs, and conferences to more than 87,000 people annually



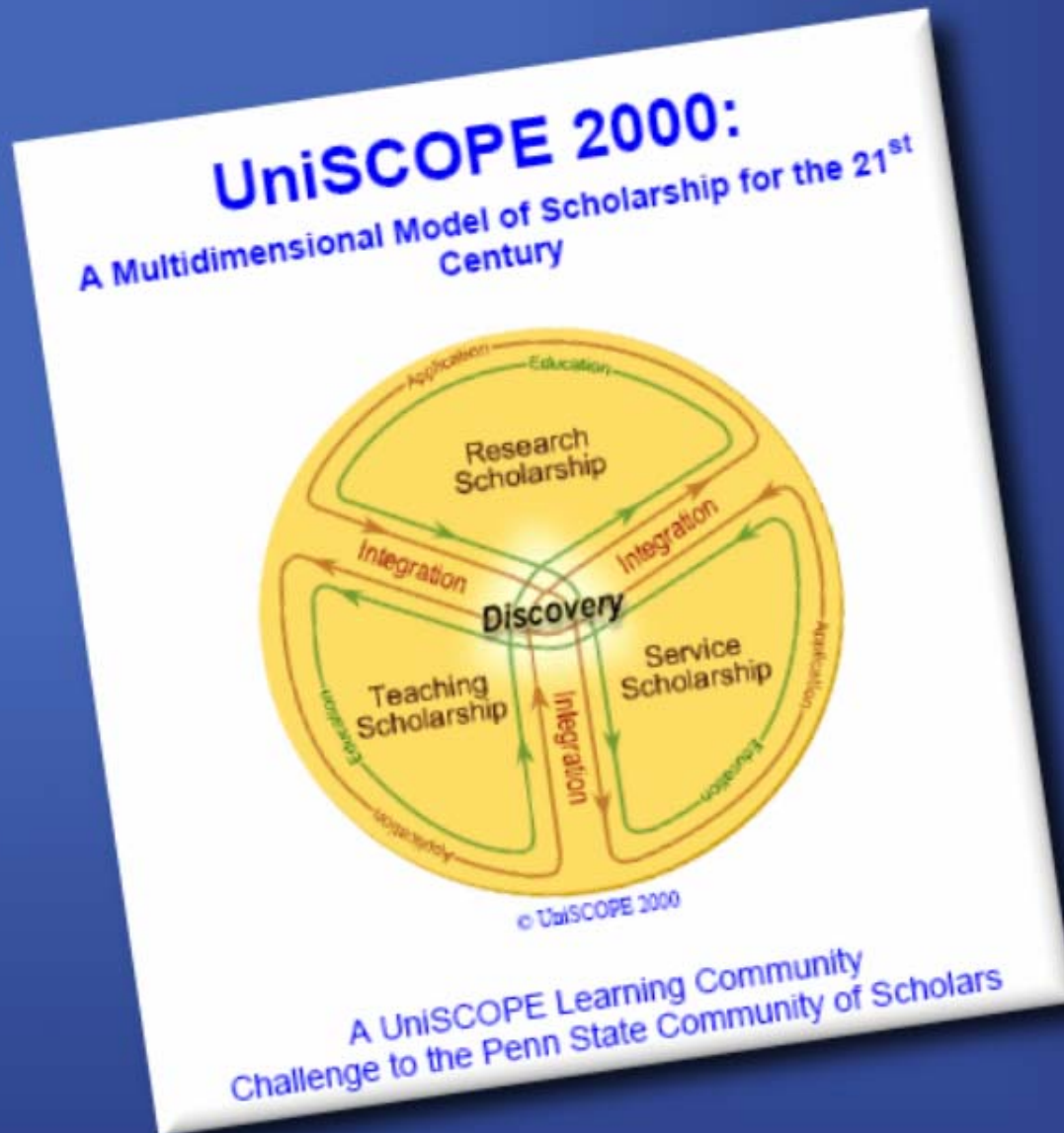
 The Brookings Institution
METROPOLITAN POLICY PROGRAM

Strengthening Rural Pennsylvania: An Integrated Approach to a Prosperous Commonwealth

Theodore R. Alter, Jeffrey C. Bridger, Jill Findels, Timothy W. Kelsey, A.E. Lukoff, Diane McLaughlin, and William C. Shuffstall

OUTREACH

Recognizing, Rewarding, Understanding Many Forms of Scholarship



OUTREACH

Have a Great Trip!



OUTREACH